Sophos Hardware Promo

Extended Term for New Hardware Subscriptions

Effective October 1, 2023

Get Three Months Free for New Hardware Subscriptions

From October 1, 2023, the subscription term for any new license will start from the date the order is processed by Sophos, regardless of when the end user activates their license.

As delivery times, customs clearance, and short-term technical resource availability for installation can cause delays in the deployment of new hardware appliances, we are offering an extended term of three (3) months for Software subscriptions that are purchased together with new Hardware.

To benefit from this offering, a promo code can be applied to standard orders that include the hardware appliance and the associated subscription as two separate line items. For subscriptions sold with new hardware fulfilled through distribution stock inventory, the promo code can be applied to the new subscription order. In each case, this will extend the standard 1-, 3- and 5-year software subscription term by three (3) months at no additional cost. The subscription will continue to start on the date the order was processed by Sophos, but the extension should enable end user usage for at least the length of the purchased standard term.

How to Use the Promo Codes

Quote 15-month SKU for the price of 12 months

Quote 39-month SKU for the price of 36 months

Quote 63-month SKU for the price of 60 months

Promo Code: HW_3FREE

Please note: If the deployment is scheduled to be more than three months after the order date, you have the option to set a fixed, future start date for any subscription (instead of using this promo code). However, future start dates cannot be changed once set, and subscriptions won't be available until the given future start date. Please ask your local Sophos team for further information.

The promotion applies to:

‣ Sophos XGS Series, Sophos Switch, and Sophos AP6 Series

‣ Standard term orders (1, 3, or 5-year term)

‣ Must be applied at the time of purchase

The promotion does *not* apply to:

‣ Renewals

‣ Future-dated subscriptions

‣ Hardware/Software bundle SKUs

Any renewal will fall back to the length of a standard term.

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