



## Trend Micro MSP Brand Sales Specialist

### Connor Story

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Supporting North America from Buffalo, NY



### How Can Connor Help You?

- Onboard new resellers/ partners
- Trend Micro Business Development
- Review Partner program and benefits of the MSP system
- Connect partners to dedicated representatives on Trend Micro Team to provide additional resources
- Provide demo of the partner portal & set up sales trainings with Trend Micro Engineers as needed
- Provide price quotes & invoice copies upon request
- Facilitate calls with Partners, End-users, and Trend Micro

*Connor has over 8 years of channel sales. Previous role was in assisting customers with their digital transformation to the Cloud. He enjoys live music and video production.*