



## P R E S S   R E L E A S E

**FOR IMMEDIATE RELEASE**

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### **Lifeboat to Distribute Parallels Virtualization Software in Caribbean and Latin America**

*– Goal to strengthen Parallels channel operations and extend reach in region; Reseller opportunity in seamless management of Mac OS, Linux and Windows –*

**Shrewsbury, NJ (June 08, 2009)** – Lifeboat Distribution, an international specialty software distributor for virtualization and other technically sophisticated products, today announced an agreement with virtualization and automation leader Parallels to distribute that company's virtualization software in the Caribbean and Latin America. Lifeboat will distribute Parallels' complete suite of desktop and server virtualization software in countries throughout the region, including Brazil, Mexico and Argentina.

“Parallels’ ability to bridge the Mac and PC worlds represents a terrific product and services opportunity for resellers in Latin America and the Caribbean, as their enterprises look to manage Mac OS and Linux desktops and servers seamlessly within their Windows infrastructure and reduce their overall cost of ownership,” said Dan Jamieson, vice president and general manager, Lifeboat Distribution. “With offerings such as Parallels® Desktop for Mac and Parallels® Server for Mac, solution providers can help customers integrate their Macs and achieve the same levels of control, security, and compliance that they expect with their Windows platforms.”

“Parallels selected Lifeboat as our distribution partner for Latin America and the Caribbean, to help us strengthen our channel presence and extend our reach throughout the region,” said Maria Carl, Director of Channel Sales, Parallels. “Their record in serving international channels, their experience with virtualization leaders like Parallels, and their commitment to a true partnership were key factors in our decision. We look forward to taking our channel operations to the next level.”

Parallels' suite includes desktop virtualization offerings including Parallels® Desktop for Mac desktop virtualization software for the Mac OS X platform and Parallels® Workstation, an easy to use, stable, and cost-effective virtualization solution for Windows and Linux. Server virtualization products include Parallels® Server for Mac, the world's first server virtualization solution for the Mac OS X platform and Parallels® Virtuozzo Containers, the container-based server virtualization solution for Windows and Linux for enterprises and service providers.

Parallels resellers and their customers in the region will also have ready access to a suite of complementary solutions from Lifeboat's Virtualization World View software ecosystem. The Lifeboat Virtualization World View – generally acknowledged as the broadest portfolio of virtualization solutions available in the industry – addresses customer needs for server and workstation administration, security, storage management, performance monitoring and management, software development and test, and business continuity and disaster recovery. Lifeboat's total virtualization portfolio currently includes industry-leading products from Acresto Software, Acronis, DataCore, FalconStor, Insystek, Open-E, PHD Technologies, Quest Software, Raxco, Reflex Security, SolarWinds, StorageCraft, Thinstuff, ToutVirtual, Veeam, Vizioncore, and Vkernel.

### **About Lifeboat Distribution**

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international specialty software distributor for virtualization, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps software publishers recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, expand their margin+ services revenues, and build profitable product and service businesses. For more information, visit [www.lifeboatdistribution.com](http://www.lifeboatdistribution.com), or call +1.800.847.7078 or +1.732.389.0037.

### **About Parallels – Optimized Computing**

Parallels is a worldwide leader in virtualization and automation software that optimizes computing for consumers, businesses, and cloud services providers across all major hardware, operating systems, and virtualization platforms. Founded in 1999, Parallels is a fast-growing company with 700 employees in North America, Europe, and Asia. For more information, please visit [www.parallels.com](http://www.parallels.com).

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*The statements in this release concerning the Company's future prospects are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the continued acceptance of the Company's distribution channel by vendors and customers, the timely availability and acceptance of new products, and contribution of key vendor relationships and support programs. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in our filings with the Securities and Exchange Commission.*