

# SOPHOS

## Sophos Brand Sales Specialist

### Mark Freilich

1.800.847.7078 x7235

Mark.Freilich@LifeboatDistribution.com

Supporting Sophos in North America from Florida



### How Can Mark Help You?

- Assist with Business Development activities
- Onboarding new partners
- Review of Partner Program
- Assist with Quotes and Orders
- Sales Trainings
- Joint Calls with Partner and their Customers
- Assist with licensing questions & recommend upsell opportunities
- MSP Licensing Overview
- Provide Reseller Training

Mark comes to Lifeboat with over 18+ years of channel experience from both the vendor and distribution side of the business. Customer service and inside sales experience has made him a very well-rounded individual for his customers. Marks extensive knowledge in the software industry and his specialization in Sophos will help a partner select the right solutions for their customers environment and allow the partner to have confidence they are getting the best solution.

**LIFEBOAT**<sup>®</sup>  
DISTRIBUTION

**Marketing questions? Feel free to reach out to:**

Jaci Sutton

Vendor Partner Manager

1-800-847-7078 x7349

Jaclyn.Sutton@LifeboatDistribution.com