

Move it Forward. Get Paid Along the Way.

Cato's 2026 Milestone SPIFF

Get Fast Payouts with a New Cato Customer

Get ready to earn big with Cato's **2026 Milestone SPIFF**, where your technical expertise and sales momentum pay off!

Bring in **new, qualified Cato prospects** now through **December 24th, 2026**, **register the deals**, and **earn \$\$\$** as you progress toward your win!

SPIFF Highlights:

- Find new prospects and earn all year
 - Earn \$ three ways for driving new sales
 - Monthly payout cycle for a fast reward
- Earn \$ along the way as deals progress to closed/won – more than \$1,000 for each opportunity!

Find, Sell and Earn Money Progressing Deals To Closed/Won

Opportunity Stage Milestone	Deal Value \$ ACV ¹	SPIFF Recipient	Reward \$ per Beneficiary
Stage 2	\$50K and above	Seller	\$150
Stage 4	\$50K and above	Seller + SE *	\$300 each
Closed Won	\$50K and above	Seller + SE *	\$700 each

* Partner SE MUST be a key contributor to the successful completion of the Technical Validation to qualify

Terms and Conditions

Eligible Partners	- Authorized Cato Partners worldwide including Resellers, Integrators, MSPs, Service Providers, Aggregators, Agents, and Referrals - Distributors, TSDs², government-owned partners (full or partial) are not eligible
Eligible Deals	- New Customers³ – includes SASE and AI Security - Upsells, Cross-sells and renewals do not qualify - Non-governmental customers - Deal must be registered via Cato's Partner Portal and approved by Cato between January 1st, 2026, and December 24th, 2026 (the "Eligibility Period") - Qualifying opportunities must reach the qualifying milestone/stage within the Eligibility Period as reflected in Cato's CRM - Stage 2⁴ - Stage 4⁵ - Closed Won⁶
Deal Size	- At least \$50K net ACV⁶ to Cato as reflected in each of the milestones outlined in accordance with the table herein - Closed Won deals must reflect at least \$50K net ACV³ to Cato as reflected in the PO submitted to Cato
Reward Payment	- Reward amount will be determined in accordance with the table herein - No retroactive payments or adjustments will be made - Beneficiary may choose from payment options offered by Cato's third-party payment vendor - Reward payments will be issued approximately 60 days from the Eligibility Date
Additional Terms	- Cato Networks may amend SPIFF qualifications, mechanics and dates, or terminate the program at any time without prior notice - If your organization does not wish to participate in this SPIFF program, Partners may opt out by visiting our SPIFF Opt-OUT page - Reward payment beneficiaries will be required to accept Cato's further conditions of payment by visiting the Beneficiary T&Cs page, register with Cato's third-party payment vendor, and accept its terms of use - Combinable with FTNT Takeout and other current promotions unless otherwise specified in the promotion T&Cs

ACV¹ = Annual Contract Value

TSD² = Technology Service Distributor

New Customers³ = Initial Order from a Customer that has not previously purchased any product or service from Cato, either directly or through a third party

Stage 2⁴ = Define scope & success criteria, differentiate from competitive alternatives. Build key stakeholders. Technical validation discussion is taking place, to decide on validation path: PoV, Partner Run PoV, Test Drive, Demo, no Technical Validation. Technical validation date has been defined

Stage 4⁵ = Technical Validation has completed. Discussions are now focused on the commercial and legal aspects

Closed Won⁶ = Order Entry has processed the order (Service has been activated. Invoice has been generated)