

The competitive advantages of CoreIDRAW Graphics Suite vs. Adobe products

With all the professional vector illustration, layout, photo editing and design tools you need, CoreIDRAW® Graphics Suite is a compelling alternative for graphic design.

	CoreIDRAW Graphics Suite	vs.	Adobe Products
Products	<p>All-inclusive suite of applications CoreIDRAW Graphics Suite (which includes):</p> <ul style="list-style-type: none"> • CoreIDRAW® - Vector illustration and page layout • Corel PHOTO-PAINT™ - Image editing and pixel-based design • Corel® Font Manager - Font exploration and management tool • CoreIDRAW.app™ - Online vector illustration, graphic design, and collaboration on designs via web browser • AfterShot™ HDR - RAW photo editor and organizer 	vs.	<p>All individual applications</p> <ul style="list-style-type: none"> • Illustrator - Vector illustration • Photoshop - Image editing and pixel-based design • InDesign - Page layout • Lightroom - Image batch processing <p>OR</p> <p>Collection of creative applications</p>
Individual Pricing	<p>Total for ALL applications = £322.80* annually (incl. VAT) CoreIDRAW Graphics Suite 2021 = £658.80* one-time-purchase (for perpetual use)</p>	vs.	<p>EACH application (e.g. Ai, Ps, Id) = £181.10 GBP* annually (incl. VAT) Adobe Creative Cloud (all apps) = £596.33 GBP* annually NO perpetual software ownership offered*</p>
Business Pricing	<p>5 seats of CoreIDRAW Graphics Suite = £1277.75/ year* (excl. VAT)</p> <p>Purchasing multiple licenses for your corporate needs? CoreIDRAW Graphics Suite is significantly less expensive than Adobe's advertised prices, plus businesses can purchase licenses with Maintenance for perpetual ownership.</p>	vs.	<p>5 seats of Creative Cloud = £3540.00/ year* (excl. VAT)</p>

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CorelDRAW Graphics Suite

vs.

Adobe Products

Positioning

Vector Illustration

Not only can CorelDRAW Graphics Suite be used for logos, icons, and graphics, it has been offering support for large format at 1:1 scale without compromising quality for many years, something new to Adobe Illustrator. Coupled with an intuitively native interface, it is easy to see why it has been the tool of choice for sign makers and graphic artists alike.

"All the drawing tools you need to turn simple shapes and colors into sophisticated logos, icons, and graphics. Illustrator is vector-based design software, so your artwork can scale down for mobile screens and up to billboard size — and always look crisp and beautiful."

Typography

Set the tone or theme for any project using the expansive collection of interactive typography tools, including support for the latest OpenType fonts. Quickly filter, find, and compare fonts in the applications or the standalone Font Manager. Incorporate your non-destructive vector and bitmap effects or create styles for quick re-use.

"Gorgeous typography that says it all. Incorporate a company name into a logo, create a flyer, or mock up a website design with the best type tools out there. Add effects, manage styles, and edit individual characters to create typographic designs that perfectly express your messages."

Collaboration and Cloud

Enjoy seamless review, feedback, and collaboration** on any device. Share your design concepts with your reviewers in the cloud, inviting them to view, annotate, and comment directly on your CorelDRAW design files using CorelDRAW.app. Collaborators only need a browser to review vector illustrations and multi-page layouts on any device (incl. iPad and other touch devices), in real-time, no license of CorelDRAW Graphics Suite, nor any other installation, required.

"You can share a link to your artwork with collaborators, team members, or anyone. Reviewers with the link can view your artwork and share feedback" [Adobe ID and Adobe Illustrator application installation required for accessing shared files].

Concept to Output

Leverage A.I. based tools, like LiveSketch™, to create natural freehand sketches, and PowerTRACE™ to convert photos and images into line art and effects, then use advanced output capabilities for print and web.

"Create freehand drawings, or trace and recolor imported photos to turn them into works of art. Use your illustrations anywhere, including printed pieces, presentations, websites, blogs, and social media."

Design, Layout & Photo Editing

CorelDRAW provides functionality for graphic design and layout in one application. Corel PHOTO-PAINT adds professional photo-editing tools directly integrated into the workflow - all included in CorelDRAW Graphics Suite.

Purchase Photoshop for your image editing and organizing, Illustrator for your vector graphics and illustration, and InDesign for page layout. Each product sold separately or under the Creative Cloud subscription.

	CoreDRAW Graphics Suite	vs.	Adobe Products
Approach	<p>Subscribe or purchase to own a perpetual license.*** The choice is yours!</p> <p>Subscribe to a full suite of professional graphic design applications for significantly less than the cost of subscribing to the Adobe Creative Cloud annual plan.</p> <p>Or you can OWN a license to use CoreDRAW Graphics Suite*** outright for around the price of a one-year Adobe Creative Cloud subscription.</p>		Subscription plans only.
	CoreDRAW Graphics Suite was built from the ground up for your platform of choice, so you can design in a native OS environment that feels familiar.		A singular user interface built without native OS systems in mind.
	Enjoy a full 15-day free trial of CoreDRAW Graphics Suite, no credit card required.		Get a 7-day free trial with your credit card.

Features unique to CoreDRAW

Symmetry Drawing mode	Block Shadows	LiveSketch™	Pointillizer™	Live shadow effects
CoreDRAW lets you create symmetrical objects and designs in real-time with a feature dedicated to Symmetry, automating what can be a very time-consuming workflow in Illustrator.	CoreDRAW's unique Block Shadow feature adds solid vector shadows to objects and text, greatly reducing the number of lines and nodes in shadows. Making a block shadow effect requires a number of steps to achieve the same result.	CoreDRAW's industry-first, AI-based LiveSketch tool offers the freedom to design using hand drawn vector curves right in the application - no need to scan your sketches and trace them anymore.	Create vector mosaics from vector and bitmap objects in just a few clicks with CoreDRAW's Pointillizer™ effect. Unlike Illustrator's Color Halftone bitmap effect, you can fine tune with your cursor rather than from a "dialog box, and work with preset and custom shapes, rather than just dots.	Manipulate live drop shadows with your cursor using the Drop Shadow tool, eliminating the cumbersome task of repositioning them in a dialog box.

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Why CorelDRAW is the better choice

All in one design and layout:	CorelDRAW Graphics Suite provides integrated functionality for graphic design and layout in one application whereas Adobe Illustrator CC users must rely on a separate application (InDesign), for true multi-page layout.
Game-changing collaboration tools:	Finally, a dramatically better way to connect with colleagues and clients! CorelDRAW Graphics Suite's collaboration features help design teams and freelancers save time and screen space by collecting feedback from one or many reviewers in one central place – the design file itself.
Better value:	Businesses can save when subscribing to CorelDRAW Graphics Suite.
Extensive file compatibility:	Compatibility with an immense amount of graphics, publishing and image file formats (including full fidelity support for Adobe formats PDF, AI, PSD), CorelDRAW Graphics Suite allows users to leverage any kind of external project asset to ensure efficient and collaborative production, including not-so-popular file formats that users may receive from their customers or business partners.
Easy to learn and use:	CorelDRAW Graphics Suite keeps you efficient by paying attention to the tools and features you are learning and suggests helpful resources, tips, videos, and tutorials within the suite, where and when you may need them. To access similar Adobe resources, users must leave the application and browse for relevant help.
Offering choice:	Whether you prefer to subscribe annually for budgetary reasons, or want to own the license to use software outright***, CorelDRAW provides choice by offering more than one licensing model.

* Pricing current as of March 2022 and is subject to change. Adobe pricing obtained from www.adobe.com/creativecloud/plans.html.

** Collaboration features are available only through subscription or licensing with maintenance.

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All information in connection and/or associated with Adobe and Adobe products has been obtained from www.adobe.com and is current as of Feb 1st, 2022

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