DON'T GET YOUR SaaS KICKED!

arcserve®
The unified data resilience platform

Top 5 reasons why you need SaaS Data Backup

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Cloud data protection is your responsibility. And moving data to the cloud exposes it to risks.

Having a comprehensive solution to protect data hosted in SaaS applications is the only right move for any organization.
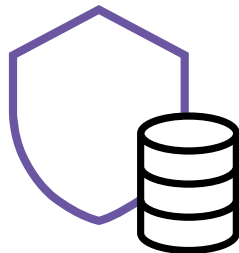
1 Data is your most important asset

In today's digital economy, data has become the currency of enterprises.

Losing it will result in potential loss of customers, brand, revenue and ultimately the company.

In a study conducted by ESG, 81% of Microsoft Office 365 users had to recover data, but only 15% were able to recover 100% of their data.[1]
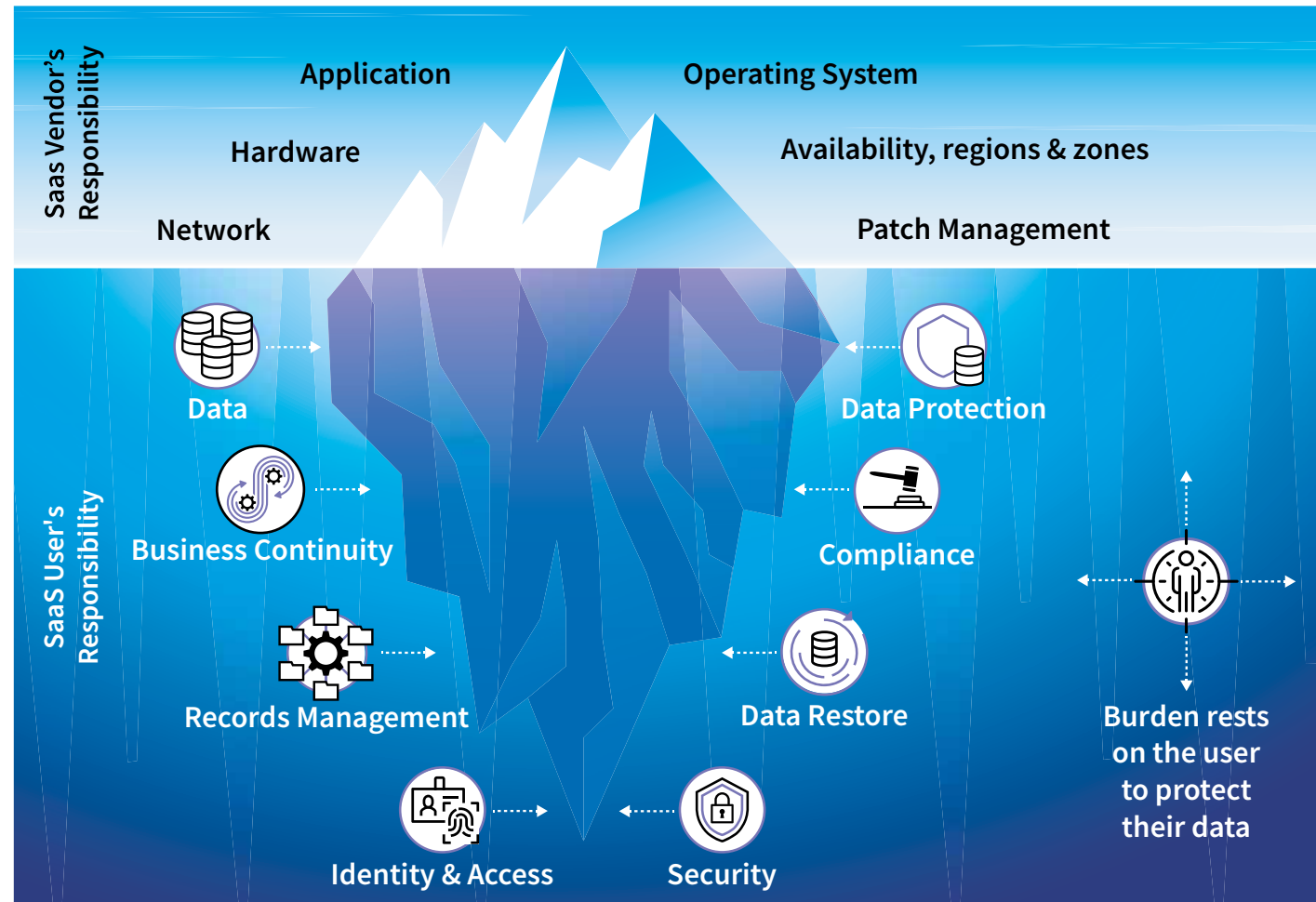
2

Expensive business disruptions

Predictions are that over 70% of companies will suffer business disruption due to SaaS application data loss. How fast you can recover your data in those situations depends on the robustness of the SaaS backup solution.

3 Your SaaS data is NOT protected

Global SaaS vendors like Microsoft, Google and Salesforce don't assume any responsibility for your data or how you use their applications.

Your data is not fully protected and it is your responsibility to act on this.

SaaS Vendor's Responsibility

Application   Operating System

Hardware   Availability, regions & zones

Network   Patch Management

SaaS User's Responsibility

Data   Data Protection

Business Continuity   Compliance

Records Management   Data Restore

Identity & Access   Security

Burden rests on the user to protect their data

4

Ransomware attacks in the cloud is reality

Your entire mailbox could be encrypted by opening a malicious attachment.

"Ransomcloud" encrypts your online email accounts like Microsoft 365 and Gmail in real-time. This means that potentially all your online and/ or local emails can be encrypted and become inaccessible.
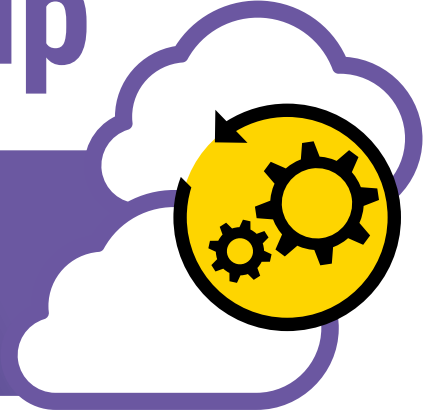
5 Compliance in a digital reality

If you store personal data (PII), you need to comply with GDPR, or similar regulations, and demonstrate the ability to quickly restore data in case of technical incidents. Your employees, customers, and partners also expect you to have control of your vital business information.

Arcserve SaaS Backup

Complete Data Protection

Arcserve SaaS Backup offers complete protection for data stored in Microsoft 365, Microsoft 365 Azure AD, Microsoft Dynamics 365, Salesforce, and Google Workspace.

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About Arcserve

Arcserve, a global top 5 data protection vendor and unified data resilience platform provider, offers the broadest set of best-in-class solutions to manage, protect, and recover all data workloads, from SMB to enterprise and regardless of location or complexity. Arcserve solutions eliminate complexity while bringing best-in-class, cost-effective, agile, and massively scalable data protection and certainty across all data environments. This includes on-prem, off-prem (including DRaaS, BaaS, and Cloud-to-Cloud), hyper-converged, and edge infrastructures. The company's nearly three decades of award-winning IP, plus a continuous focus on innovation, means that partners and customers, including MSPs, VARs, LARs, and end-users, are assured of the fastest route to next-generation data workloads and infrastructures. A 100% channel-centric organization, Arcserve has a presence in over 150 countries, with 19,000 channel partners helping to protect 235,000 customers' critical data assets. Explore more at arcserve.com and follow @Arcserve on Twitter.

DON'T GET YOUR SaaS KICKED!

ACT NOW

Take control with Arcserve SaaS Backup and protect your SaaS DATA.

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