





Grammarly for Education vs. The Competition: QuillBot, Turnitin, and Trink

Grammarly for Education offers a comprehensive suite of writing tools that enhance grammar, style, clarity, and originality. It is a valuable resource for improving student writing. In comparison, QuillBot focuses on paraphrasing and rewriting, Turnitin excels in plagiarism detection, and Trink specializes in academic and technical writing with language correction. Grammarly provides a versatile solution for academic and general writing needs.

Feature	 grammarly	 QuillBot	 turnitin™	 TRINKA by enago
Core Functionality	AI writing assistant offering real-time spelling, grammar, clarity, style and tone suggestions, as well as plagiarism detection.	Paraphrasing tool with a grammar check and thesaurus for synonyms.	Plagiarism detection tool with grammar checks.	Advanced writing and language enhancement tool designed for academic and technical writing.
Generative AI Features	Grammarly's generative AI assists in prompt ideation and brainstorming new content by providing relevant suggestions, expanding on ideas, and rephrasing sentences.	Offers a paraphrasing tool that can rephrase sentences and paragraphs using AI, with a summarizer and co-writer.	Focuses primarily on plagiarism detection but has started to incorporate AI-driven insights for educators.	AI-driven suggestions for technical writing, including advanced grammar checks, style improvements, and subject-specific writing enhancements.
Target Audience	Grammarly's services are for students, educators, and institutions, as well as professionals and enterprises.	Writers, students, and professionals looking for paraphrasing and writing assistance.	Educational institutions focused on maintaining academic integrity and detecting plagiarism.	Academic researchers, students, and professionals in technical fields looking for language enhancement and precision in writing.
Ease of Use	User-friendly interface with integrations across some LMS platforms (Canvas, Blackboard, Moodle with browser extension), Google Docs, and Microsoft Word.	Simple interface with quick paraphrasing capabilities, integrating with Microsoft Office and Google Docs.	Comprehensive interface that integrates in LMS platforms like Canvas, Blackboard, and Moodle.	Intuitive interface designed for academic writing, integrating with Microsoft Word and browser extensions.
Customization	Fully customizable for the institution in feature access, feedback, and custom style guides.	Limited customization features focused mainly on rewriting and paraphrasing settings.	Provides customizable feedback options and integration with institutional databases for specific plagiarism detection needs.	Customizable feedback for technical writing, with subject-specific enhancement features tailored for academic and professional writing.
Pricing	Subscription-based pricing with institutional plans available. Offers free versions with limited features.	Offers both free and premium versions, with subscription plans for more advanced features.	Subscription-based pricing for institutions with different tiers based on features and database access.	Offers a free tier with subscription plans for more advanced academic and technical writing features.
Customer Support and Resources	Offers extensive resources, including webinars, tutorials, and dedicated customer support. Educational resources tailored for teachers and students.	Provides tutorials, FAQs, and customer support through email and chat.	Offers comprehensive support with training resources, webinars, and a dedicated help center for educators and administrators.	Provides resources and support focused on academic writing, including tutorials and subject-specific guidance.