

# Email

Subject: Thought of You – Lumio Could Be a Great Fit

Hi **[First Name]**,

I wanted to personally reach out because I recently came across Lumio, and I immediately thought of you and the amazing work happening at **[School/Institution Name]**.

Lumio is a digital learning tool that helps teachers turn any lesson into an interactive, engaging experience — whether students are in the classroom, learning remotely, or somewhere in between. It's designed to make it easy to connect with students, spark curiosity, and check for understanding in real-time.

Knowing your passion for **[personal detail if possible — e.g., creating student-centered learning environments, making tech meaningful in the classroom, etc.]**, I really think Lumio could be a powerful addition to what you're already doing.

Here's a quick snapshot of what Lumio offers:

- **Engaging, interactive lessons built from your existing content**
- **Live collaboration that works in any learning environment**
- **Formative assessments that give instant feedback**
- **Simple integration with tools you're already using (Google, Microsoft, and more)**

If you're curious, I'd love to show you what it looks like in action or get you access to try it yourself — no pressure at all, just thought it might be something worth exploring.

Let me know if you'd be open to a quick chat or demo. Would love to hear your thoughts!

# Social

## **Post 1 – Educator-Focused**

Teachers, want to turn your lessons into interactive, student-driven experiences? Check out Lumio – a game-changer for engagement in any learning environment.

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### **Post 2 – Problem/Solution Angle**

Tired of students zoning out?

With Lumio, your lessons come alive with collaboration, creativity & connection – anywhere. Let’s chat about how it could work at your school!

#DigitalLearning #LumioEd

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### **Post 3 – Call to Action for Demos**

Ready to boost engagement in your classroom? We’re offering quick Lumio demos – no pressure, just possibilities. Comment or message us to set one up!

#EdTechTools #LumioLearning #TeacherLife

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